

#### **3D Designer - Job Description**

**Highway 85 Creative** is a nationally-recognized custom design-and-build company specializing in trade show exhibits, business interiors, and large-scale graphics. Our team is dedicated to helping our clients enhance their end-user experience by focusing on development of the branded physical space. Our diverse client list spans the gamut from familiar household names to start-ups.

### **Our Core Values**

- We believe in a thankful approach we give more than we take
- We take extreme ownership of our craft
- We foster a collaborative & energetic work environment
- We go pro we do it the right way
- We value teammates' individual strengths & input

Join us and we will create cool sh!t ... together!

We are seeking a talented and creative **3D Designer** to join our dynamic team at Highway 85 Creative. As a 3D Designer, you will play a crucial role in bringing our clients' visions to life through innovative and visually captivating 3D designs. The day-to-day of the 3D Designer is to work with our design and sales teams to gather a client's vision, develop a strategy that will meet their needs while exceeding their expectations, and create an attractive and compelling visualization. This candidate will be able to demonstrate facility with the industry-standard computer-based design workflow: sketching, modeling, texturing, lighting, rendering, and assembling a final presentation.

If you are passionate about design, have a proven track record of success, and thrive in a fast-paced environment, we would love to hear from you.

#### Results you own

- Professional-level ability to work with an industry standard 3D modeling package such as Rhino 3D or 3DS Max we use Rhino 3D, but will consider candidates with experience using other software such as Blender, et al if they are willing and able to learn Rhino quickly
- Significant experience creating and manipulating graphics in Adobe Illustrator and Photoshop
- Ability to work well within a team and also to manage time and complete tasks independently. Manage multiple design projects concurrently, ensuring deadlines are met while maintaining design excellence.

- Must be comfortable receiving constructive feedback and making revisions, able to pivot quickly from one project to the next, manage multiple projects concurrently, and to meet deadlines
- Must possess excellent verbal and written communication skills, be able to articulate design ideas, possess active listening and note taking skills, understand client objectives
- A innate aesthetic sense that is both individual to you and also compatible with the Highway 85 Creative team
- An ability to be inspired, a desire to do great work, and willingness to hold yourself to your highest standard
- Always foster a collaborative and energetic interactions with your peers.

### **Required Skills/Abilities**

- Stellar work ethic, initiative, and follow-through.
- Excellent communication and presentation skills to effectively convey design ideas to clients and internal teams.
- A recognizable personal style or flair
- A diverse skill set outside of the above requirements that enhances your candidacy
- Professional experience within the live-event industry
- Bachelor's degree in 3D design, industrial design, architecture, or a related field.
- A strong portfolio of relevant professional work experience
- Construction/Fabrication background
- Ability to learn and adapt to team dynamics.
- Familiarity with Google suite/Microsoft Suite products

# **Education and Experience**

Previous 3D design experience - 3-5 years or related industry experience. Bachelor's degree in 3D design, industrial design, architecture, or a related field.

# Highway 85 Creative benefits

Medical, Dental & Vision Paid holidays, sick time and PTO Clifton strengths led organization